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ELECTRIC ENTERTAINMENT SELLS BROADCAST RIGHTS TO BELL MEDIA IN CANADA ON MULTI-TITLE LICENSING DEAL

-- Titles Include “The Ark”, “Leverage: Redemption” & “Almost Paradise” --

Cannes, FR - April 5, 2022– Electric Entertainment, the Los Angeles based production, distribution and post-production company, and Bell Media, Canada’s leading content creation company, announce a licensing deal for Electric Entertainment’s three new series, “**The Ark**,” “**Leverage: Redemption**,” and “**Almost Paradise**.” The deal includes the premiere season of the upcoming SYFY original “**The Ark**”, in addition to the new season of current audience favorite “**Leverage: Redemption**” the reimagining of the original “**Leverage**,” which aired on TNT for five seasons. The deal also includes the first and newly greenlit second season of Electric’s hit crime procedural “**Almost Paradise**,” the first U.S. TV program to be shot entirely in the Philippines. “**Leverage: Redemption**” season 2 is currently in production. “**The Ark**” begins production this spring and “**Almost Paradise**” season 2 begins production in August.

The deal includes rights across Bell Media’s English language linear and streaming platforms. The announcement was made today by Nolan Pielak, SVP of International Distribution for Electric Entertainment and Brian Blazik of Bell Media.

Nolan Pielak states, “Bell Media has been a great partner of ours for many years now and we look forward to offering our newest programs to Canadian audiences. “**Leverage: Redemption**” has been doing extremely well in Canada, and we expect “**Almost Paradise**” to succeed as well given its similar tone and appeal. We are especially pleased that Bell Media will be premiering “**The Ark**” across Canada on the same day the SYFY Channel premieres it in the States.”

Brian Blazik, Senior Lead, Content & Sales Distribution, Bell Media said “We are thrilled to extend our partnership with Electric Entertainment to deliver another season of **“Leverage: Redemption”** and two thrilling new series **“Almost Paradise”** and **“The Ark.”** We know these series will resonate with Canadian viewers and subscribers who crave compelling content.”

The deal was negotiated by Nolan Pielak, Senior Vice President, International Distribution for Electric Entertainment and Brian Blazik for Bell Media.

About Bell Media

Bell Media is Canada’s leading content creation company with premier assets in television, radio, digital and out-of-home media, including 35 television stations that are part of the CTV and Noovo networks; 27 specialty channels, including sports leaders TSN and RDS; streaming services Crave, TSN Direct and RDS Direct; the iHeartRadio Canada brand encompassing 215 music channels, including 109 radio stations in 58 Canadian markets; and the Astral out-of-home advertising network. Bell Media is also a partner in Pinewood Toronto Studios, Montréal’s Grande Studios, Just for Laughs and Dome Productions, one of North America’s leading production facilities providers. Bell Media is part of BCE Inc. (TSX, NYSE: BCE), Canada’s largest communications company. Learn more at BellMedia.ca.

About Electric Entertainment

Headquartered in Los Angeles, California, **Electric Entertainment** is an independent studio headed by veteran producer Dean Devlin along with his partners Marc Roskin and Rachel Olschan-Wilson. Electric Entertainment also houses acquisitions and sales divisions, with domestic sales headed up by Steve Saltman and the international division headed by Sonia Mehandjiyska. Electric also has a satellite office located in Vancouver, Canada.

Among Electric’s hit **television** series are **“The Librarians”** and **“Leverage,”** which ran for four and five seasons respectively on TNT, **“The Outpost”** which premiered its 4th season on The CW in 2021, and **“Almost Paradise,”** which is currently streaming on IMDb TV after having premiered on WGN America. Season 2 of **“Almost Paradise”** begins shooting this summer. Electric’s new series **“The Ark”** begins shooting this spring for the SYFY Channel. Electric’s spin-off continuation of **“Leverage,”** **“Leverage: Redemption,”** is currently streaming in the U.S. and the U.K. on Amazon’s IMDb TV, as one of the platform’s first original programs. Season 2 of **“Leverage: Redemption”** is currently in production.

Electric’s **Feature Films** have included **“Bad Samaritan”** starring David Tennant and Robert Sheehan, the award-winning film **“Say My Name”** starring Lisa Brenner and Nick Blood, the critically acclaimed documentary **“Who Killed the Electric Car?”**, and most recently **“The Deal”** starring Sumalee Montano and Emma Fischer. Electric also **acquires, distributes and sells** worldwide rights to Electric’s produced and acquired content, as well as theatrical films from around the world,

including “**Blood On The Crown**,” starring Harvey Keitel and Malcolm McDowell, “**Heavy**,” starring Sophie Turner and Daniel Zovatto, Rob Reiner’s historical biopic “**LBJ**,” starring Woody Harrelson, and “**Book Of Love**,” starring Jessica Biel and Jason Sudeikis. The company’s domestic distribution division, headed by Steve Saltman, is a full-service operation serving all significant outlets with various rights to films and series including: TVOD, EST, AVOD, SVOD, PTV, Linear Basic Cable and Broadcast.

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