FOR RELEASE: 10/16/23

CONTACT:

JGoldsteinPR Jill Goldstein <u>Jill@jgoldsteinpr.com</u> 646.251.0908 Deana Dor <u>deana@jgoldsteinpr.com</u> 845.594.3669



ELECTRIC ENTERTAINMENT STRIKES NEW DEAL WITH TURKEY'S BLUTV ON FIVE ORIGINAL SERIES SHOWCASING ROBUST FRANCHISES

"The Ark," "Leverage: Redemption," "Almost Paradise," "The Librarians," and "The Outpost" Included in the Deal

Cannes, France – October 16, 2023 – Electric Entertainment, the Los Angelesbased production and distribution company, and **BluTV**, Turkey's leading subscription video-on-demand service and the number one online platform for Turkish TV series in the Middle East, North Africa and Latin America, announced today that they have entered into an agreement to license five of Electric's successfully franchised series. The deal includes SVOD rights to the recently launched original SYFY series "**The Ark**," Amazon Freevee's original series "**Leverage: Redemption**," the highly successful episodic crime series, "**Almost Paradise**," and the two top rated fantasy adventures, "**The Librarians**," and "**The Outpost**." The deal was negotiated by Nolan Pielak, SVP, International Distribution for Electric Entertainment and Deniz Şaşmaz Oflaz, CEO, BluTV.

Nolan Pielak comments "Our programs have cultivated a dedicated fan base worldwide, expanding to new platforms and channels everywhere. BluTV is the perfect partner for us to bring each of our shows to new audiences in Turkey.

Deniz Şaşmaz Oflaz continues, "Each of these original series produced and created by Electric Entertainment has enjoyed long, successful runs with a substantial viewership and a devoted fan base following. What a wonderful line-up of programming to offer our viewers."

The deal includes "**The Ark**," (S1 & S2) "Leverage: Redemption," (S1 & S2) "Almost Paradise (S1 & S2), "The Librarians" (S1, S2, S3 & S4) and "The Outpost" (S1, S2, S3 & S4).

Also included in the deal are two seasons of the Civil War period series, "**Mercy Street**."

About BluTV

BluTV is Turkey's leading local subscription video-on-demand (SVOD) platform, first launched in 2016 and then in the wider MENA region in 2018. Now in its 7th year, BluTV delivers its audiences more than 10,000 hours of premium content from a wide variety of genres, including live channels and more than 60 scripted & non-scripted BluTV Originals that have been viewed by millions of people across the world. Founded upon the idea of bringing quality Turkish content to global audiences, BluTV serves the largest variety of Turkish content to global audiences.

About Electric Entertainment

Headquartered in Los Angeles, California, **Electric Entertainment** is an independent studio headed by veteran producer Dean Devlin along with his partners Marc Roskin and Rachel Olschan-Wilson. Electric Entertainment also houses acquisitions and sales divisions, with domestic sales headed up by Steve Saltman and the international division headed by Sonia Mehandjiyska. Electric also has a satellite office located in Vancouver, Canada.

Among Electric's hit television series are "**Leverage: Redemption**" the spin-off continuation of "**Leverage**," which ran for five seasons on TNT. Both series are currently streaming in the U.S. and U.K. on Amazon Freevee. "**Leverage: Redemption**" premiered its second season in November 2022. "Almost Paradise" is currently streaming on Amazon Freevee after having premiered on WGN America. Season 2 of "Almost Paradise" premiered in July 2023 on Amazon Freevee in the U.S and U.K. Electric's new series "The Ark" premiered in February 2023 on SYFY. Season 2 of "The Ark" is currently in production. Other Electric series include "The Librarians" which ran for four seasons on TNT. A new spin-off series, entitled "The Librarians: The Next Chapter," is currently in production and will premiere on The CW in 2025. "The Outpost," which premiered its 4th season on The CW in 2021, is now streaming on Amazon Freevee.

Electric's **Feature Films** have included "**Bad Samaritan**" starring David Tennant and Robert Sheehan, the award-winning film "**Say My Name**" starring Lisa Brenner and Nick Blood, the critically acclaimed documentary "**Who Killed the Electric Car?**," and most recently "**The Deal**" starring Sumalee Montano and Emma Fischer. Electric also **acquires**, **distributes and sells** worldwide rights to Electric's produced and acquired content, as well as theatrical films from around the world, including **"Blood On The Crown**," starring Harvey Keitel and Malcolm McDowell, "**Heavy**," starring Sophie Turner and Daniel Zovatto, Rob Reiner's historical biopic "**LBJ**," starring Woody Harrelson, and "**Book Of Love**," starring Jessica Biel and Jason Sudeikis. The company's domestic distribution division, headed by Steve Saltman, is a full-service operation serving all significant outlets with various rights to films and series including: TVOD, EST, AVOD, SVOD, PTV, Linear Basic Cable and Broadcast.

###